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## CENTRAL INTELLIGENCE AGENCY

## INFORMATION REPORT

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COUNTRY Thailand REPORT NO. 25X1A SUBJECT Proposed Establishment of Publicity. DATE DISTR. 5 February 1954 Agency by Rotary Trading Company NO. OF PAGES 25X1A DATE OF INFO. REQUIREMENT NO. RD PLACE ACQUIRED REFERENCES

THE SOURCE EVALUATIONS IN THIS REPORT ARE DEFINITIVE.

THE APPRAISAL OF CONTENT IS TENTATIVE.

(FOR KEY SEE REVERSE)

SOURÇE:

Rotary Trading Company is planning to establish a publicity agency. This will be set up next year when the company is moved into a new building. Present location is on Jawarad Road opposite the Chinese Theater, Thieng Gwa Thien. The new building is on Burapha Place at the site of the demolished Burapha Palace, where the King and Grand Theaters are situated. This will be a rental, not a purchase of property. The company is making this move on its own initiative; there will be no backers.

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Comment. This may be a bona fide business expansion; however, it may be a device for earning funds for Communist work. If other funds are cut off, a commercial firm trading legally could provide funds. Such an agency as the one described above would be ideal for obtaining funds quickly, especially in a big Chinese merchant community.

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